



International Relations Center  
Cologne WiSo Faculty



# University of Cologne Faculty of Management, Economics and Social Sciences

## Course offer for incoming students – Bachelor / Master\* Spring term 2024




28 March 2024

\* Course selection is based on the following:  
Bachelor 1<sup>st</sup> to 3<sup>rd</sup> year students = Bachelor courses only  
Bachelor 4<sup>th</sup> year students = Bachelor and master courses  
Master students = Bachelor and master courses









Course title (click title for further details)	Lecture/ Seminar	Course no. (KLIPS 2.0)	Course language	ECTS	Module name (not indicative of course level)	BSc MSc**	Lecturer
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### CURRENT TOPICS

<a href="#">Business English</a>	Seminar	14014.5001		6	Current Topics VII	BSc	Elbrächter
<a href="#">Entscheidungstheorie (Incomings)</a>	Lecture	14282.5100		6	Current Topics VIII	BSc	Möller, Kuntz
<a href="#">Management Skills – Incomings</a>	Seminar	14015.5000		6	Current Topics VIII	MSc	Pollmann–Schweckhorst







### ACCOUNTING & TAXATION

<a href="#">Accounting I (Incomings)</a>	Lecture	14016.5100		6	Accounting & Taxation I	BSc	Müller, Liesenfeld
<a href="#">Fundamentals in International Taxation</a>	Lecture	14016.5000		6	Accounting & Taxation II	BSc	Overesch, Fastenrath
<a href="#">Value-Based Controlling</a>	Lecture	14016.5004		6	Accounting & Taxation I	MSc	Homburg, Schick, Lapp
<a href="#">Tax Accounting</a>	Lecture	14016.5002		6	Accounting & Taxation III	MSc	Loitz
<a href="#">Financial Services and Real Estate Taxation</a>	Lecture	14016.5003		6	Accounting & Taxation IV	MSc	Wagner
<a href="#">Advanced Seminar Controlling</a>	Seminar	14016.5001		6	Accounting & Taxation V	MSc	Homburg, Schick, Lapp








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## CORPORATE DEVELOPMENT

<a href="#">Bachelorseminar Corporate Development</a>	Seminar	14253.5011		6	Corporate Development I	BSc	Apffelstaedt
<a href="#">Unternehmens- und Wirtschaftsethik (Incomings)</a>	Lecture	14253.5101		6	Corporate Development II	BSc	Irlenbusch, Stommel, Hoffmann
<a href="#">Corporate Development (Incomings)</a>	Lecture	14253.5100		6	Corporate Development III	BSc	Sliwka
<a href="#">International Strategic Management</a>	Lecture	14253.5001		6	Corporate Development IV	BSc	Dohle, Schwens
<a href="#">Organizational Behavior</a>	Lecture	14253.5010		6	Corporate Development VI	BSc	Burmeister
<a href="#">Business Ethics</a>	Seminar	14253.5006		6	Corporate Development VII	BSc	Irlenbusch, Grundner
<a href="#">Leadership &amp; Change Management</a>	Seminar	14253.5002		6	Business Administration I	MSc	Liu
<a href="#">Entrepreneurship</a>	Lecture	14253.5003		6	Business Administration II	MSc	Schwens
<a href="#">Economics of Organization and Management</a>	Lecture	14253.5014		6	Business Administration IV	MSc	Apffelstaedt
<a href="#">Economics of Incentives in Organizations</a>	Lecture	14253.5007		6	Corporate Development I	MSc	Sliwka








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<a href="#">Contemporary Topics in Organizational Behavior</a>	Lecture	14253.5004		6	Corporate Development II	MSc	Hofer
<a href="#">Global Leadership – CEMS only</a>	Lecture	14253.5005		7,5	Corporate Development III	MSc	Hofer
<a href="#">Advanced Topics in Organizational Behavior</a>	Seminar	14253.5009		6	Corporate Development IV	MSc	Burmeister, Schweitzer
<a href="#">Privacy and Ethics in a Digital World</a>	Lecture	14253.5013		6	Corporate Development IV	MSc	Mensmann, Kammerer
<a href="#">Digital Innovation and Digital Entrepreneurship</a>	Lecture	14253.5012		6	Corporate Development V	MSc	Mensmann, Kammerer
<a href="#">Behavioral Management Science</a>	Seminar	14253.5000		6	Corporate Development VI	MSc	Harrs
<a href="#">Behavioral Ethics</a>	Seminar	14253.5008		12	Current Topics II	MSc	Strang



## FINANCE

<a href="#">Corporate Finance</a>	Lecture	14259.5000		6	Finance I	BSc	Hess, Simon
<a href="#">Fundamentals of Financial Management – Incomings only</a>	Seminar	14014.5002		6	Finance II	BSc	Blümke
<a href="#">Finanzmanagement (Incomings)</a>	Lecture	14259.5102		6	Finance III	BSc	Spörk












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<a href="#">Investition und Finanzierung (Incomings)</a>	Lecture	14259.5100		6	Finance IV	BSc	Schradin
<a href="#">Finance &amp; Accounting</a>	Lecture	14259.5004		6	Finance V	BSc	Müller, Hendriock
<a href="#">Cases in Finance</a>	Seminar	14259.5101		6	Finance VI	BSc	Conrads
<a href="#">Asset Management</a>	Lecture	14259.5001		6	Finance II	MSc	Kempf, Vieren
<a href="#">Fixed Income Management</a>	Lecture	14259.5002		6	Finance III	MSc	Pütz
<a href="#">Advanced Sustainable Finance</a>	Lecture	14259.5005		6	Finance IV	MSc	Bauckloh
<a href="#">Seminar Financial Institutions: GenRe Visiting Professor</a>	Seminar	14259.5003		6	Finance VI	MSc	GenRe Visiting Professor, Schuh




## MARKETING

<a href="#">Einführung ins Marketing (Incomings)</a>	Lecture	14266.5100		6	Marketing I	BSc	Breytfus, Schulten
<a href="#">Bachelorseminar: The Role of Marketing in Promoting Green Consumption</a>	Seminar	14266.5003		6	Marketing II	BSc	Münster, Reinartz
<a href="#">Bachelorseminar 'Marketing in a Digital Age'</a>	Seminar	14266.5005		6	Marketing II	BSc	Engels, Ruess

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<a href="#">Methods of Marketing Mix Management</a>	Lecture	14266.5101		6	Marketing III	BSc	Bruno
<a href="#">Concepts of Marketing Mix Management</a>	Lecture	14266.5001		6	Marketing IV	BSc	Klostermann, Ruess
<a href="#">Angewandtes Dienstleistungsmanagement am Beispiel der Messe- und Eventbranche (Term 1)</a>	Seminar	14286.5000		6	Marketing VII	BSc	Glasmacher
<a href="#">Angewandtes Dienstleistungsmanagement am Beispiel der Messe- und Eventbranche (Term 2)</a>	Seminar	14286.5001		6	Marketing VII	BSc	Glasmacher
<a href="#">Customer Experience Management</a>	Seminar	14266.5008		6	Business Administration III	MSc	Völckner
<a href="#">Empirical Consumer Research Studies: Human-Machine Interactions</a>	Seminar	14266.5002		6	Current Topics VI	MSc	Hirche
<a href="#">Practical Applications in Retailing</a>	Lecture	14266.5000		6	Marketing I	MSc	Linzbach
<a href="#">Brand Management</a>	Lecture	14266.5007		6	Marketing II	MSc	Völckner, Liebig
<a href="#">Business Model Innovation and Entrepreneurship: An Applied Case Study in Artificial Intelligence</a>	Lecture	14266.5006		6	Marketing III	MSc	Pfeiffer, Fillmann
<a href="#">Consumer Behavior – An Applied Research Project</a>	Lecture	14266.5013		6	Marketing III	MSc	Völckner, Hirche
<a href="#">Service and Media Marketing</a>	Lecture	14266.5009		6	Marketing IV	MSc	Fischer, Hu, Pollmann-Schweckhorst

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<a href="#">Digital Strategy and Marketing</a>	Lecture	14266.5004		6	Marketing V	MSc	Bruno, Hartmann
<a href="#">Consumer Centric New Product Development</a>	Seminar	14266.5010		6	Marketing VI	MSc	Schroiff
<a href="#">Marketing Models: Principles and Applications Using R</a>	Seminar	14266.5011		6	Marketing VI	MSc	Bruno

#### SUPPLY CHAIN MANAGEMENT








<a href="#">Bachelorseminar Value Chain Management (real-life case using VR)</a>	Seminar	14271.5001		6	Supply Chain Management I	BSc	Franke
<a href="#">Operations Management (Incomings)</a>	Lecture	14271.5100		6	Supply Chain Management II	BSc	Thonemann, Reiners, Schönhofen
<a href="#">Behavioral Management Science</a>	Lecture	14282.5003		6	Supply Chain Management III	BSc	Wiesen, Ndiaye
<a href="#">Bachelorseminar: Supply Chain Analytics and Operations</a>	Seminar	14271.5009		6	Supply Chain Management VI	BSc	Sachs
<a href="#">Bachelorseminar Supply Chain Management – Strategy and Innovation</a>	Seminar	14271.5005		6	Supply Chain Management VII	BSc	Mosner
<a href="#">Supply Chain Seminar (I)</a>	Seminar	14271.5008		6	Supply Chain Management I	MSc	Zhao
<a href="#">Master Seminar Supply Chain Management – Strategy and Innovation</a>	Seminar	14271.5004		6	Supply Chain Management I	MSc	Sting

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<a href="#">Project Management</a>	Lecture	14271.5006		6	Supply Chain Management II	MSc	Sting, Kalmes
<a href="#">Supply Chain Games</a>	Seminar	14271.5003		6	Supply Chain Management III	MSc	Alicke
<a href="#">Behavioral Supply Chain Management</a>	Lecture	14271.5000		6	Supply Chain Management IV	MSc	Fugger, Wegener
<a href="#">Strategic Sourcing</a>	Lecture	14271.5010		6	Supply Chain Management V	MSc	Fugger
<a href="#">Supply Chain Operations</a>	Lecture	14271.5007		6	Supply Chain Management VI	MSc	Thonemann, Poreschack

## INFORMATION SYSTEMS MANAGEMENT






<a href="#">Information Systems Development</a>	Lecture	14277.5002	 	6	Informations Systems Management I	BSc	Richter, Hovestadt
<a href="#">Introduction to Data Science and Machine Learning</a>	Lecture	14277.5000		6	Informations Systems Management III	BSc	Ketter, Kuhmann
<a href="#">Bachelorseminar Information Systems and Digital Technology</a>	Seminar	14277.5001	 	6	Informations Systems Management IV	BSc	Richter, Drechsler
<a href="#">Grundlagen der Wirtschaftsinformatik (Incomings)</a>	Lecture	14277.5100		6	Business Administration I	BSc	Seidel, Drechsler
<a href="#">Emerging Electronic Business</a>	Lecture	14277.5003		6	Informations Systems Management I	MSc	Schoder, Stahlmann

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<a href="#">Artificial Intelligence and Information Management</a>	Lecture	14277.5004		6	Informations Systems Management II	MSc	Schoder, Melsbach, Rath
<a href="#">Advanced Analytics and Applications</a>	Lecture	14277.5005		6	Informations Systems Management III	MSc	Ketter, Ahadi, Muire
<a href="#">IT Entrepreneurship</a>	Lecture	14277.5009		6	Informations Systems Management IV	MSc	Seidel, Hovestadt
<a href="#">Machine Learning in Applied Settings</a>	Seminar	14277.5006		6	Business Administration I	MSc	Weinmann, Castagna, Coors, Demir
<a href="#">Information Systems Research: Analytics for a Sustainable Society</a>	Seminar	14277.5008		6	Business Administration III	MSc	Ketter, Taudien








## STATISTICS AND ECONOMETRICS

<a href="#">Analysis of Multivariate Data</a>	Seminar	14314.5003		12	Current Topics V	BSc	Gribisch
<a href="#">Beschreibende Statistik und Wahrscheinlichkeitsrechnung (Incomings)</a>	Lecture	14314.5100		6	Statistics I	BSc	Dyckerhoff, Borsch, Jansen, Winter
<a href="#">Time Series Econometrics</a>	Lecture	14314.5004		6	Statistics I	MSc	Liesenfeld, Buschmann
<a href="#">Advanced Econometrics: Applications</a>	Lecture	14314.5005		6	Statistics I	MSc	Wied
<a href="#">Empirical Methods</a>	Lecture	14314.5002		6	Statistics II	MSc	Otto












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<a href="#">Machine Learning</a>	Lecture	14314.5000		6	Statistics III	MSc	Zimmermann
<a href="#">Bayesian Econometrics</a>	Lecture	14314.5006		6	Statistics III	MSc	Liesenfeld, Borsch
<a href="#">Stochastic Models and Processes</a>	Lecture	14314.5007		6	Statistics IV	MSc	Wied, Jansen












## ECONOMICS

<a href="#">Seminar: Energy, Climate Change and Ecological Economics</a>	Seminar	14289.5019		6	Current Topics VI	BSc	Betzüge, Frings
<a href="#">Einführung in die VWL (Incomings)</a>	Lecture	14302.5100		6	Economics I	BSc	Kramm
<a href="#">Data Analysis and Econometrics</a>	Lecture	14289.5008		6	Economics I	BSc	Bindler
<a href="#">Wirtschafts- und Finanzpolitik (Incomings)</a>	Lecture	14987.5000		6	Economics II	BSc	Roth
<a href="#">Current topics in energy and environmental policy</a>	Lecture	14289.5003		6	Economics II	BSc	Lindenberger
<a href="#">Geldpolitik, Banken und Finanzmärkte</a>	Lecture	14302.5007		6	Macroeconomics I	BSc	Schabert
<a href="#">Economic History</a>	Lecture	14302.5012		6	Macroeconomics I	BSc	Hornung, Stapper






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<a href="#">Economics of Inequality</a>	Seminar	14302.5000		6	Macroeconomics II	BSc	Siegloch, Gharbi, Melentyeva
<a href="#">Topics in Macroeconomics</a>	Seminar	14302.5009		6	Macroeconomics III	BSc	Epp
<a href="#">Project Study Economics of Inequality</a>	Seminar	14302.5010		6	Macroeconomics IV	BSc	Rubio Ramos
<a href="#">Macroeconomics</a>	Lecture	14302.5005		6	Macroeconomics V	BSc	Schabert, Ritterath
<a href="#">Makroökonomik (Incomings)</a>	Lecture	14302.5101		9	Macroeconomics VI	BSc	Kramm, Knapp, Kochems
<a href="#">Seminar Economics of Inequality</a>	Seminar	14289.5004		6	Microeconomics I	BSc	Boelmann, Fuchs, Person
<a href="#">Bachelorseminar: Behavioral Environmental Economics</a>	Seminar	14289.5015		6	Microeconomics II	BSc	Tonks
<a href="#">Energy Markets &amp; Regulation</a>	Lecture	14289.5016		6	Microeconomics III	BSc	Bettzüge
<a href="#">Behavioral Economics</a>	Lecture	14289.5009		6	Microeconomics IV	BSc	Schwerter, Großmann
<a href="#">Economics and Society: Inequality and Intergenerational Mobility</a>	Lecture	14302.5011		6	Microeconomics V	BSc	van Maarseveen
<a href="#">Mikroökonomik (Incomings)</a>	Lecture	14289.5100		9	Microeconomics VI	BSc	Fath




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<a href="#">Econometrics for Behavioral Economists</a>	Lecture	14289.5005		6	Economics I	MSc	Kaba
<a href="#">Seminar Energy Economics (Econometrics Focus)</a>	Seminar	14289.5012		6	Macroeconomics I	MSc	Farag
<a href="#">Seminar in Economics: Aspects of the Sustainability of Public Debt</a>	Seminar	14302.5013		6	Macroeconomics I	MSc	Barbie
<a href="#">Macroeconomics of the Labor Market</a>	Lecture	14302.5001		6	Macroeconomics II	MSc	van Maarseveen
<a href="#">Seminar in Energy, Resource and Environmental Economics</a>	Seminar	14289.5014		6	Macroeconomics III	MSc	Bettzüge, Frings
<a href="#">Growth, Inequality and Structural Change</a>	Lecture	14302.5004		6	Macroeconomics IV	MSc	Funk
<a href="#">Corporate Taxation</a>	Lecture	14302.5002		6	Macroeconomics V	MSc	Bierbrauer
<a href="#">Determinants of Growth in Economic History</a>	Lecture	14302.5008		6	Macroeconomics VI	MSc	Hornung, Rubio Ramos
<a href="#">Adv. Microeconomics II</a>	Lecture	14289.5011		6	Microeconomics I	MSc	Schottmüller
<a href="#">Behavioral Economics and Market Design</a>	Seminar	14289.5017		6	Microeconomics II	MSc	Kölle
<a href="#">Seminar Market Design and Behaviour</a>	Seminar	14289.5018		6	Microeconomics II	MSc	Schmitz, Kusterer, Meickmann

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<a href="#">Political Economy &amp; Media Economics</a>	Lecture	14289.5002		6	Microeconomics III	MSc	Münster
<a href="#">Seminar in Energy Market Design</a>	Seminar	14289.5010		6	Microeconomics IV	MSc	Ruhnau
<a href="#">Growth, Energy, Climate Change</a>	Lecture	14289.5007		6	Microeconomics V	MSc	Lindenberger
<a href="#">Auctions and Bargaining: Theory and Practice</a>	Seminar	14289.5000		6	Microeconomics VI	MSc	Bolton, Katok, Mayer
<a href="#">Model UNFCCC – Climate Change Strategy Role Play</a>	Seminar	14289.5006		6	Microeconomics VI	MSc	Bettzüge, Kotzias












#### ECONOMIC GEOGRAPHY

<a href="#">Innovation and Sustainable Development in the Global South</a>	Seminar	16230.5000		6	Business Administration II	BSc	Westermeyer
<a href="#">Companies and Sustainability</a>	Seminar	16230.5002		6	Business Administration III	BSc	Röhler
<a href="#">Digitalization Smart Manufacturing and Regions</a>	Seminar	16230.5001		6	Current Topics VII	MSc	Fuchs




#### SOCIAL SCIENCES: SOCIOLOGY, SOCIAL AND ECONOMIC PSYCHOLOGY

<a href="#">Economic Psychology</a>	Lecture	14320.5001		12	Current Topics III	BSc	Hölzl
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<a href="#">Population Dynamics &amp; Social Inequality</a>	Seminar	14320.5010		6	Sociology I	BSc	Klüsener
<a href="#">Einführung in die Makrosoziologie</a>	Lecture	14320.5103		6	Sociology II	BSc	Kroneberg
<a href="#">Bachelorseminar Economic Psychology</a>	Seminar	14320.5002		6	Sociology III	BSc	Winterhagen
<a href="#">Sociology of Health</a>	Seminar	14320.5011		6	Sociology III	BSc	Hank
<a href="#">Introduction to Psychology</a>	Seminar	14320.5004		6	Sociology IV	BSc	Winterhagen
<a href="#">Later life and Health</a>	Seminar	14320.5005		6	Sociology VII	BSc	Sytkina
<a href="#">Situations and Acts of Crime</a>	Seminar	14320.5006		6	Sociology VIII	BSc	Trinidad Pascual
<a href="#">Demography and Social Inequality (Advanced Statistics required!)</a>	Seminar	14320.5013		12	Current Topics V	MSc	Yastrebov
<a href="#">Psychometrics – Introduction to psychometrics and measurement models</a>	Lecture	14320.5007		6	Sociology I	MSc	Davidov
<a href="#">Comparative Research in Crime and Delinquency</a>	Seminar	14320.5008		6	Sociology II	MSc	Trinidad Pascual
<a href="#">Economic Cooperation and Development</a>	Seminar	14344.5000		6	Sociology III	MSc	Micken

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<a href="#">Social networks: Understanding positive and negative ties</a>	Seminar	14320.5012		6	Sociology IV	MSc	N.N.
<a href="#">Consumer Psychology</a>	Seminar	14320.5009		6	Sociology V	MSc	Hölzl
<a href="#">Industrial and Organisational Psychology</a>	Seminar	14320.5003		6	Sociology VI	MSc	Graczyk, Fetchenhauer

#### SOCIAL SCIENCES: POLITICAL SCIENCES



<a href="#">Inequality and Power in the Digital Economy</a>	Seminar	14014.5009		6	Current Topics VIII	BSc	Walter
<a href="#">Das Politische System der Bundesrepublik Deutschland</a>	Seminar	14335.5017		6	Political Science I	BSc	Puers
<a href="#">From Exploitation to Sustainability – Reflections on Ecological Transformation</a>	Seminar	14335.5000		6	Political Science I	BSc	Clessienne
<a href="#">Explaining Public Service Outcomes</a>	Seminar	14335.5018		6	Political Science II	BSc	Nutley
<a href="#">Populism in the Twenty-First Century</a>	Seminar	14335.5006		6	Political Science III	BSc	Özbey
<a href="#">Grundlagen der Europäischen Politik – Das politische System der Europäischen Union</a>	Lecture	14335.5101		6	Political Science IV	BSc	Wäckerle
<a href="#">Einführung in die Vergleichende Politikwissenschaft: Vergleichende Politische Ökonomie</a>	Lecture	14335.5100		6	Political Science V	BSc	Trampusch

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<a href="#">Public Policy – Democracy and Globalization</a>	Lecture	14335.5007		6	Political Science VI	BSc	Bechtel
<a href="#">Migration, Citizenship and Political Participation</a>	Seminar	14335.5009		6	Current Topics VIII	MSc	Yener-Roderburg
<a href="#">Policy-Making in the European Union</a>	Seminar	14335.5002		6	Political Science I	MSc	Hoffmeyer-Zlotnik
<a href="#">Political Economy: Behavior and Institutions</a>	Seminar	14335.5003		6	Political Science I	MSc	Bechtel
<a href="#">Parties and Party Systems</a>	Seminar	14335.5012		6	Political Science II	MSc	Arslantas
<a href="#">Elections as Instruments of Democracy</a>	Seminar	14335.5004		6	Political Science II	MSc	Basu
<a href="#">Research Designs and Case Studies in Comparative Political Economy</a>	Seminar	14335.5011		6	Political Science III	MSc	Trampusch
<a href="#">The Impact of Brexit on the Political System of the United Kingdom</a>	Seminar	14335.5005		6	Political Science III	MSc	Bujard
<a href="#">Reproductive Justice</a>	Seminar	14335.5008		6	Political Science IV	MSc	Pullan
<a href="#">Causal Inference and Public Policy in Europe</a>	Seminar	14335.5010		6	Political Science IV	MSc	Wäckerle
<a href="#">Strategic Models of Democratic Politics</a>	Seminar	14335.5013		6	Political Science V	MSc	Basu

\*\* Course selection is based on the following:  
BSc 1st - 3rd year = Bachelor courses only  
BSc 4th year = Bachelor and master courses

Course title (click title for further details)	Lecture/ Seminar	Course no. (KLIPS 2.0)	Course language	ECTS	Module name (not indicative of course level)	BSc MSc**	Lecturer
<a href="#">Applied Geopolitics, Political Change Management, and International Law – Part II – Geopolitics of the High Sea, Outer Space, and the Cyber Realm</a>	Seminar	14335.5014		6	Political Science V	MSc	Fischer
<a href="#">Comparative Political Economy: Theories and Methods</a>	Lecture	14335.5001		6	Political Science VI	MSc	Kemmerling

### HEALTH ECONOMICS

<a href="#">Advanced Health Care Management</a>	Lecture	14282.5002		6	Health Economics I	MSc	Kuntz, Wiesen, Stirner, Müller
<a href="#">Advanced Seminar II (Theory): Management in Health Care Systems</a>	Seminar	14282.5001		6	Health Economics II	MSc	Wiesen, Münch
<a href="#">Selected Issues in Health Care Management</a>	Seminar	14282.5000		6	Health Economics IV	MSc	Möller

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BSc 1st - 3rd year = Bachelor courses only  
BSc 4th year = Bachelor and master courses