



International Relations Center
Cologne WiSo Faculty



University of Cologne Faculty of Management, Economics and Social Sciences

Course offer for incoming CEMS students* Fall term 2023-24

12 September 2023

Questions about terms & course types? Check out
General course information in your WEX downloads







Course title (click title for further details)	Lecture/ Seminar	Course no. (KLIPS 2.0)	Course language	ECTS	Module name (not indicative of course level)	Hard Skills	Early leaver option*	Term	Lecturer
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CURRENT TOPICS

CEMS Management Skills	Seminar	14015.5000		6	Current Topics VIII		Yes	Block	Seitler-Käfer
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ACCOUNTING & TAXATION

Taxation of Multinational Enterprises	Lecture	14016.5004		6	Accounting & Taxation I		Yes	1	Borstell
Operative Controlling	Lecture	14016.5003		6	Accounting & Taxation II		Yes	1	Homburg, Schick
Strategic Controlling	Lecture	14016.5006		6	Accounting & Taxation IV		No	2	Homburg, Schick
Sustainability Reporting (CEMS only)	Lecture	14016.5005		6	Accounting & Taxation V		Yes	1	Müller


CORPORATE DEVELOPMENT

Strategic Management	Lecture	14253.5008		6	Corporate Development I		Yes	1	Heinz, Thon
Managing Business Ethics in Organizations and Markets	Lecture	14253.5010		6	Corporate Development II		No	2	Dogan
Strategic Development	Lecture	14253.5012		6	Corporate Development III		No	2	Steinberg






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Strategic Human Resource Management	Lecture	14253.5004		6	Corporate Development VI		Yes	1	Sliwka, Alfitian, Opitz

FINANCE

Value-Based Management in Insurance - Theory and Practice	Lecture	14259.5000		6	Current Topics VI		Yes*	1+2	Schradin, Altuntas, Kaschner, Radomski
International Financial Management	Lecture	14259.5001		6	Finance I		Yes	1	Pütz
Empirical Finance	Lecture	14259.5008		6	Finance II	YES	Yes	Block	Hess, Brunke
Capital Market Theory	Lecture	14259.5009		6	Finance V		Yes	1	Pütz, Voshardt
Corporate Finance Theory	Lecture	14259.5010		6	Finance VI		Yes	1	Hess, Wolf




MARKETING

Digital Brand and Customer Analytics	Lecture	14266.5002		6	Marketing II		Yes	1	Paschmann
Practical Applications in Retailing	Lecture	14266.5008		6	Marketing III		Yes	1	Linzbach
Applied Digital Marketing and Business Analytics: A Case-Based Course	Lecture - tnb	14266.5007		6	Marketing IV		Yes	Block	Völckner, Hirche






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Brand Management in the New Consumer World	Lecture - tnb	14266.5003		6	Marketing IV		Yes	Block	Küpper
Customer Relationship Management	Lecture	14266.5005		6	Marketing V		Yes	1	Reinartz
Marketing Performance Management	Lecture	14266.5010		6	Marketing VI		Yes	1	Fischer, Hu

SUPPLY CHAIN MANAGEMENT

Predictive Analytics	Lecture	14271.5009		6	Supply Chain Management I	YES	Yes	1	Sachs, Gellert
Prescriptive Analytics	Lecture	14271.5010		6	Supply Chain Management II	YES	No	2	Fügener, Poreschack
Supply Chain Strategy	Lecture	14271.5002		6	Supply Chain Management III	YES	Yes	1	Sting, Schleef
Supply Chain Innovation	Lecture	14271.5007		6	Supply Chain Management IV		No	2	Sting, Mosner
Supply Chain Management (CEMS only)	Lecture	14271.5006		6	Supply Chain Management VI	YES	Yes	1	Sting, Schleef

Information Systems Management






Analytics and Applications	Lecture	14277.5000		6	Information Systems Management I	YES	No	1+2	Ketter, Muiries
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Machine Learning and Artificial Intelligence	Lecture	14277.5001		6	Information Systems Management II	YES	Yes	1	Weinmann, Coors
Digital Transformation and Innovation	Lecture	14277.5003		6	Information Systems Management III		Yes*	1+2	Schoder, Hirschmeier, Celig, Rath
Information Systems and Environmental Sustainability	Lecture	14277.5002		6	Information Systems Management IV		No	1+2	Seidel

STATISTICS AND ECONOMETRICS

Statistical Analysis of Financial Data	Lecture	14314.5004		6	Statistics II	YES	Yes*	1+2	Liesenfeld
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ECONOMICS

Development Economics	Lecture	14302.5008		6	Current Topics VIII		Yes*	1+2	Hornung, Rubio-Ramos
Global Strategy (CEMS Only)	Lecture	14289.5006		7,5	Economics II		Yes	Block	Bettzüge, Kotzias
Macroeconomics	Lecture	14302.5000		6	Macroeconomics I		Yes*	1+2	Krause, Giovanardi
Energy Markets and Regulation	Lecture	14289.5007		6	Microeconomics III		Yes*	1+2	Ruhnau
Information and Strategy	Lecture	14289.5000		6	Microeconomics IV		Yes*	1+2	Schottmüller


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ECONOMIC GEOGRAPHY

Global South and Sustainable International Business: Ethics, Responsibility and Governance	Seminar	16230.5000		6	Business Administration I		Yes	1 / Block	Fuchs
Start ups and Innovation in the European Union	Seminar	16230.5001		6	Current Topics VII		Yes*	1+2	Fuchs

SOCIAL SCIENCES

Introduction to Economic Psychology	Seminar	14320.5003		12	Current Topics IV		Yes	1	Hözl
Consumer Behaviour	Seminar	14320.5001		6	Sociology II		No	2	Hözl
Organisational Behaviour	Seminar	14320.5002		6	Sociology III		No	2	Hözl

POLITICAL SCIENCE

Who Rules the Economy? The Political Economy of Labor and Business	Seminar	14335.5005		6	Political Science II		No	1+2	Trampusch
Democracy in the Twenty First Century	Seminar	14335.5012		6	Political Science III		Yes*	1+2	Basu
Comparing European Democracies	Lecture	14335.5009		6	Political Science V		Yes*	1+2	Wäckerle

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